

BUSINESS GROWTH

EXPO

SOUTH WALES

BIG NETWORKING FOR SMALL BUSINESSES

CARDIFF, BRIDGEND & NEWPORT

EXHIBITOR AND SPONSORSHIP PACKAGES 2020



BUSINESS GROWTH SOUTH WALES

Recognising, Celebrating
and Inspiring Business
Excellence and Growth

- 40 Business exhibitors
- Exclusive to 1 business per category
- Business Growth Seminars
- Big Business Breakfast
- Hundreds of visitors

BUSINESS GROWTH EXPO SOUTH WALES



EXHIBIT - VISIT - GROW

The Business Growth EXPO South Wales will be held in Cardiff on 25th March 2020, Bridgend in September 2020 Newport in October 2020. All our expos kicks off with the Big Business Breakfast and some great networking at 8:30am.

The main Expo opening at 10:00am followed by a motivational opening seminar from a fantastic key note speaker followed by a full day of business growth and discovery to help your business grow.

BREAKFAST / LUNCH SPONSORSHIP OPPORTUNITY

Grow your business by taking up a special opportunity and sponsor the Big Breakfast Networking Event that will take place at Biz Growth Expo.

Benefits include:

- Bring your banners to display in the breakfast area
- Have a 10 minute speaking slot to the whole room
- Special mentions on Social Media and Email Marketing



NETWORK AT THE BIG BREAKFAST

- From 8:30am - 10:00am there will be a networking event taking place.
- Over 40 different businesses will be attending as every exhibitor receives 1 free ticket to the event. This is also an open event where we will be inviting non-exhibitors, and visitors.
- Meet contacts before the exhibition begins.
- Last year many exhibitors covered the cost of their stand just from the contacts they made at Breakfast



SPONSOR PACKAGES

HEADLINE SPONSOR

£1500

- Professional written PR Article
- Email marketing
- Social media exposure
- Logo on our website
- Display your banners in the main expo room, entrance, breakfast area and seminar rooms
- Special mentions on the day
- Full page ad in the brochure
- Access to delegate bag
- Premier Expo Stand



STARTER - FROM £150

- 4ft table and a table cloth
- Space for 1 roller banner behind your table
- 1 free ticket to the big business breakfast - you can purchase extra tickets if needed for £10 per person
- Business listing in the brochure - You can increase your ad size for a special exhibitor rate

Please note that there are limited spaces for this package and they will sell out quickly.

There is no electric available at this package, if this a necessity then take a look at the other 2 packages available.

SPONSOR PACKAGES

LOUNGE SPONSOR

At the Bridgend Business Expo we had our first lounge, this was an area of the expo that informal networking happen for the whole event we even start the whole event there with the Breakfast networking

This would suit a networking or workspace business



STANDARD - FROM £175

- 4ft table and a table cloth or a poseur table
- Electric is available if needed
- Space for 1 or 2 roller banners behind your table
- 1 free ticket to the big business breakfast - you can purchase extra tickets if needed for £10 per person
- 1/4 page ad in the brochure - You can increase your ad size for a special exhibitor rate
- Refreshment pack for 1 person

Please note that there are limited spaces for this package and they will sell out quickly.



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LOUNGE SPONSOR

£500

- Host the Lounge area
- Email marketing
- Social media exposure
- Logo on our website
- Display your banners in the lounge area
- Special mentions on the day
- Full page ad in the brochure
- Access to delegate bag
- Premier Expo Stand



PREMIER - FROM £199

- 4ft table and a table cloth or a poseur table
- Electric is available if needed
- Space for 2 roller banners behind your table
- 1 free ticket to the big business breakfast - you can purchase extra tickets if needed for £10 per person
- 1/2 page ad in the brochure - You can increase your ad size for a special exhibitor rate (please see the brochure section on page *)
- Refreshment pack for 2 people

Please note that there are limited spaces for this package and they will sell out quickly.



BUSINESS INSIGHTS

Have you got a great business story that can inspire, motivate and help other business grow?

Business insights are about hearing what other real working businesses have been through. Their journey, ups and downs, failures and successes.

10 minutes of your story and
10 minutes of Q&A



BENEFITS OF SPEAKING AT EXPO

- The aim of a business insight is to build your profile, market yourself to the room, share your knowledge and present yourself as an expert at what you do.
- This is a great way to stand out against your competitors.
- It pushes you out of your comfort zone which will help enhance your speaking skills to an audience.
- Share your story and help people get to know you as people buy from people that they get to know, like and trust.
- Your story could help other businesses grow.



SPONSORSHIP OPPORTUNITIES

Grow your business by taking up a special opportunity and sponsor Biz Growth Expo.

Benefits include:

- Special mentions on all Social Media channels - Facebook, Twitter and LinkedIn
- Email Marketing on the lead up to the event and after
- Professional photographs
 - PR Articles
- Increased brand exposure at the event



CAR PARK SPONSOR - £200

- Park your vehicle(s) at the entrance of the venue and be seen by all exhibitors and visitors.
- Brand exposure
- Photographs taken by our professional photographer

DELEGATE BAG SPONSOR - £200

- Provide the bags given to all visitors as they arrive at The Expo, dual branded with your company logo

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