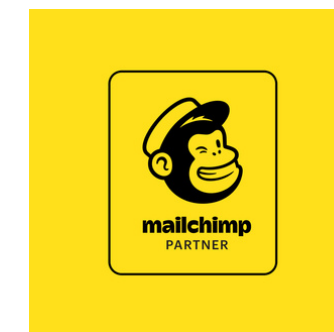




Kevin Gutteridge

Dragon Marketing

 @dragonmarketingwales
 @DragonWales



dragonmarketing.wales

HOW TO MAKE THE MOST OF A Power Hour

Signing up for a Power Hour is a great investment of your time and money so, to ensure you get the most out of our time together, preparation is vital.

There is nothing more annoying than investing in something and then finding you don't get what you were expecting from it.

With that in mind, here's everything you need to know about preparing for your Power Hour.

HAVE A CLEAR IDEA OF WHAT YOU WANT TO COVER

Your call is your time to solve the specific issues you are facing with your social media marketing.

By sending any questions or issues over to me in advance I can plan our time together so you get the most out of it. I can ensure all your issues are resolved.

If you aren't having specific issues then I will cover all the basics of working on whichever social media platforms or Mailchimp you choose

FAMILIARISE YOURSELF WITH ZOOM

You'll be sent a Zoom link to join the call so have a test run to ensure you know how to access it.

If you are joining on mobile you will need to download the Zoom app but you will get the most from the call if you can join on desktop so we can share screens and I can get in to see your ad account.

BEFORE THE CALL

Make sure you have your social media page or Mailchimp open in the background & have a pen and paper handy.

Check the WiFi & grab a drink. A good internet connection is essential of course!

This is a video call but there's no judgement here so if you want to come to your power hour in your PJ's or gym gear that's fine with me.

Bring a coffee & get comfortable.

AFTER THE CALL

You will be sent a recording of our call, I would advise you to download this as soon as it is sent through. Save it where you can easily find it in the future so you can refer back to it should you need a refresher.

About Kevin Gutteridge

My business journey started in October 2007 after working in the health service, local government and corporate jobs I decided to go out on my own. By February 2009 I had opened my second business and in September 2011 I joined what is now Dragon Marketing. The last nine years have been a steep learning curve but I have built up multiple brands for my business and worked with hundreds of local businesses. In 2017 my business had to change due to having almost full custody of my children, with a relocation to Swansea in 2019 to improve my family's quality of life. 2020 has seen a lot of changes in the world and we have refocused Dragon marketing focuses on Social media management and email marketing (during lockdown we were accepted as Mailchimp partners and complete their certification). Our other two brands Spotlight (online events and business directory and local networking events) and Business Growth South Wales (Business Awards and Expos) support what Dragon Marketing looks to achieve that build local exposure for local businesses.

Testimonial

Contact **Kevin Gutteridge**

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